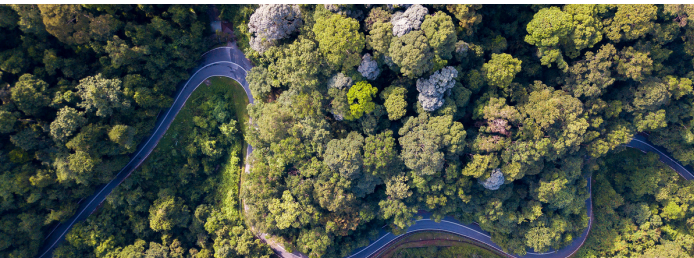




ESG REPORT 2025

**INNOVATION, IMPACT, AND
COMMITMENT TO THE FUTURE**

CONTENT



- 01** OUR IDENTITY
- 02** ESG APPROACH
- 03** 2025 EXECUTIVE SUMMARY
- 04** SOCIAL IMPACT AND EDUCATION
- 05** RESPONSIBLE INNOVATION
- 06** TALENT, WELL-BEING AND DEVELOPMENT
- 07** SUSTAINABLE OPERATIONS AND MANAGEMENT
- 08** ETHICS, PARTNERSHIPS AND TRANSPARENCY
- 09** MEASURING OUR IMPACT
- 10** CONCLUSION

A DEL DEPORTE



OUR
IDENTITY





WHO WE ARE

Founded in 1996, Proyecciones Digitales is Argentina's leading audiovisual integration company. We design and deliver innovative technological solutions that transform the way people work, learn, communicate, and collaborate.

With an interdisciplinary team of more than 40 professionals, we combine technology, architecture, and interior design to create functional, efficient, and people-centered spaces. Our approach balances creativity, technical precision, and a strong commitment to sustainability.

We are members of GPA, the world's largest global network of technology integrators. This alliance enables us to standardize processes, accelerate project delivery, and provide a consistent experience in any region. With certified technologies and an international team that operates as "one," we ensure reliable, high-quality results regardless of scale, geography, or market maturity.



Mission

Create innovative and creative technological solutions that improve the way people work, learn, and communicate, integrating design, experience, and sustainability into every project.

We make technology something to live, experience, and feel — solving complexity through knowledge, commitment, and boldness.

Vision

To be recognized in Argentina and the region for the quality of our audiovisual solutions, the excellence of our service, and our ability to drive a more efficient, responsible, and sustainable model of technology integration.

We aim to inspire confidence in our clients and build a work environment that fosters creativity, continuous learning, and human development, strengthening a professional community committed to the future.

Values

Integrity: We do what is right, always.

Professionalism: We act with rigor, expertise, and continuous learning.

Commitment: We support our clients at every stage.

Empathy: We design with people in mind.

Boldness: We innovate and take on challenges with creativity.

Responsibility: We drive efficient and sustainable solutions.

OUR COMMITMENT TO SUSTAINABILITY



At Proyecciones Digitales, we see sustainability as an essential pillar of both our strategy and our identity.

We believe that building a better future is only possible through a holistic approach—one that integrates every actor in our value chain and aligns our decisions with the United Nations Sustainable Development Goals.

Although responsible practices have been part of our way of working from the beginning, this year we chose to go further: to deepen our actions, give them structure, and measure their real impact.

Sustainability is no longer a set of good intentions; it has become a management framework that guides our decisions, our processes, and our relationship with the community.

Our collaboration with SAve and the AVIXA Sustainability Advisory Group was key along this journey.

They provided guidance, training, and a supportive network that helped us organize our efforts, identify opportunities for improvement, and align with international standards within the audiovisual industry.

We are proud of the progress we have made.

We know there is still much to improve, but we celebrate having taken the first steps on a path that already shows concrete results and commits us to continue evolving.

None of this would be possible without our team.

The initiative was received with enthusiasm, responsibility, and a strong sense of belonging. Every area contributed knowledge, energy, and commitment to ensure this plan would not remain on paper, but become real actions that generate social, environmental, and professional value.

This report reflects that collective effort and marks the beginning of a journey we will continue to strengthen—driven by the conviction that a more responsible, inclusive, and sustainable audiovisual industry is not only possible, but necessary.

Virginia Molina,

Vice President



OUR ESG APPROACH

ESG APPROACH AND SUSTAINABILITY METHODOLOGY

At Proyecciones Digitales, we understand ESG as a way to integrate social, environmental, and ethical impact into our daily operations, with the purpose of contributing to a better world for everyone. This approach is not an isolated project—it is a strategic decision that guides how we design solutions, how we work with our clients, how we train our team, and how we engage with our community. We draw inspiration from the United Nations Sustainable Development Goals (SDGs), which serve as a cross-cutting framework that allows us to address sustainability in a comprehensive manner. The SDGs interconnect education, energy, work, innovation, communities, and partnerships; this is why they form the foundation that guides each of our actions, decisions, and programs. Their presence in our plan is not formal or decorative—it is structural.



From this vision, we organize our work into five strategic pillars that allow us to act with coherence and depth:

01

Social Impact and Education

Our commitment to the community is centered on technical education. We have built a working model that includes equipment donations, site visits, training sessions, support for final-year projects, and internship opportunities. Our goal is to strengthen educational development in our region and contribute to the professional growth of future audiovisual technicians.

02

Responsible Innovation

We design technological solutions that are efficient, durable, and aligned with principles of circularity. We support our clients with proposals that integrate sustainability, carbon-footprint reduction, and equipment reuse.

03

Talent, Well-Being and Development

We promote a work environment based on continuous training, equal opportunities, comprehensive well-being, safety, and professional growth. Our team is the driving force that transforms every project into real impact.



04

Sustainable Operations and Management

We promote circular economy principles, responsible electronic waste management, energy efficiency, and emissions reduction. We work to ensure that every solution we deliver has a positive and measurable environmental impact.

05

Ethics, Partnerships and Transparency

We are guided by principles of integrity, compliance, and best practices. We build responsible relationships with suppliers, clients, and strategic partners, strengthening a value chain that is fairer, more conscious, and more sustainable.

The scope of the 2025 Plan covers the entire organization. We began with specific areas, but we are moving toward full integration across all units, gradually incorporating responsible suppliers and supporting our clients on their own path toward more efficient and circular solutions.

This plan is in a stage of maturation: it evolves, adjusts, and grows as we advance, incorporating learnings and new opportunities for impact.

Our methodology is simple: understand, measure, improve, and evolve.
Our purpose is clear: to generate value for today and for the future.



**2025
EXECUTIVE
SUMMARY**

2025 SUSTAINABILITY PLAN EXECUTIVE SUMMARY

In 2025, we strengthened a comprehensive sustainability model grounded in technological innovation, social impact, talent development, and the responsible management of resources. Our ESG approach brings together environmental commitment, ethical responsibility, and the creation of value for our clients, our team, and our community. Guided by the United Nations Sustainable Development Goals (SDGs) as a cross-cutting framework, we organize our work into five strategic pillars:

PILLARS	HOW WE DEVELOP IT	RELATED SDGS
Social Impact and Education	We promote the growth of technical education through integrated programs that include technology donations, educational visits, training sessions, and internship opportunities.	SDG 4 – Quality Education SDG 10 – Reduced Inequalities
Responsible Innovation	We drive technological solutions that are efficient, durable, and aligned with circularity principles. We design experiences that reduce environmental impact, optimize energy use, and extend equipment lifespan.	SDG 7 – Affordable and Clean Energy SDG 9 – Industry, Innovation and Infrastructure SDG 12 – Responsible Consumption and Production
Talent, Well-Being and Development	We create a work environment based on continuous learning, well-being, equal opportunities, and comprehensive safety.	SDG 5 – Gender Equality SDG 8 – Decent Work and Economic Growth SDG 10 – Reduced Inequalities
Sustainable Operations and Management	We adopt practices that promote circular economy, recycling, energy efficiency, and carbon-neutral mobility, reducing our environmental footprint.	SDG 12 – Responsible Consumption and Production SDG 13 – Climate Action SDG 17 – Partnerships for the Goals
Ethics, Partnerships and Transparency	We strengthen responsible relationships with suppliers, clients, and educational and social organizations. We act with integrity and promote a sustainable and transparent value chain.	SDG 16 – Peace, Justice and Strong Institutions SDG 17 – Partnerships for the Goals

2025 ACHIEVEMENTS

Social Impact and Education

- +350 students benefited
- 126 devices donated
- Donation to Technical School N° 20 (CABA)
- Donation to Technical School N° 2 (Junín)
- 6-month internship with ITBA
- Educational visit to the Palacio Libertad immersive room

Responsible Innovation

- Launch of Kinetik (energy-efficient digital signage)
- Solutions that help reduce carbon footprint through remote collaboration
- System designs focused on extending equipment lifespan
- Client program for equipment recycling

Sustainable Operations and Management

- 298 kg of e-waste recycled
- Partnership with Centro Basura Cero
- 11,975 km of corporate mobility compensated (Q1, Q2 and Q3)
- 100% of employee mobility via carbon-neutral providers
- 1,796 kg CO₂e neutralized (Q1, Q2 and Q3)

Talent, Well-Being and Development

- 33% of the team enrolled in English classes
- Weekly AV technology sessions for non-technical staff
- 25% women in the organization
- 50% women in leadership roles
- Well-being, health and safety programs implemented across the company

Ethics, Partnerships and Transparency

- Partnerships with NGOs, technical schools, and clients
- Strengthening of ethics, compliance and responsible communication practices
- Active participation in SAVE, the AVIXA Sustainability Advisory Group and the GPA Sustainability Committee.

2025 was a pivotal year: we strengthened technical education, advanced responsible innovation, expanded our well-being programs, deepened our environmental management, and built alliances that multiplied the value we generate.

Our commitment is clear: to create technology that transforms, inspires, and cares for people and the planet.



OUR IMPACT IN DETAIL



SOCIAL IMPACT AND EDUCATION

A Model of Educational Circularity to Transform Futures

At Proyecciones Digitales, we believe that public education is the foundation of social development and the driving force behind the future of Argentina's technology sector.

This is why our social commitment is not expressed through isolated actions: we have built an integrated and continuous model of educational support specifically designed for technical schools.

This model—what we call **educational circularity**—is made up of a series of initiatives that reinforce one another and accompany students throughout their entire learning journey, from secondary school to their first professional experiences.

Our goal is clear and consistent: to strengthen public technical education, expand opportunities for young people, and ensure that the audiovisual industry has new professionals who are skilled, motivated, and prepared for the future.

What does this mean?

- We do not make isolated donations.
- We do not deliver one-off training sessions.
- We do not conduct visits without continuity.

Everything forms part of a single, interconnected system of impact.

Each action is designed to link with the next, creating a complete educational pathway that combines:

- Inspiration (visits and real-world experiences)
- Access to technology (meaningful donations)
- Technical knowledge (specialized training)
- Academic support (final-year projects)
- Professional transition (internships and participation in real projects)

This approach ensures that students receive not just "equipment," but a comprehensive learning route that empowers them as future audiovisual technicians.

2025 ACTIONS: AN INTEGRATED MODEL IN PRACTICE

Purposeful Donations

We donate relevant, functional AV equipment—not as an end in itself, but as a foundation for hands-on learning, projects, real experiences, and training.

- 20 AV devices donated to Technical School N° 20 (CABA)
- 106 AV devices donated to Technical School N° 2 (Jujín)
- +350 students benefited in total

Educational Visits and Immersive Experiences

Students access real installations, learn with professional technologies, and explore real use cases. This year, students from 3rd to 7th year at Technical School N° 2 participated in a full visit and training session at the Palacio Libertad immersive room.

Academic Support

We support students in their final-year projects, guiding them in design, installation, and system commissioning.

In the second half of 2024, we accompanied students from Technical School N° 20 in their final project: an immersive room.

The students developed all the content and, with support from our technical team and training provided by Rolando Molina, President of Proyecciones Digitales, completed the equipment installation and prepared the space.

This project became an emblematic example of collaboration between industry and technical education and laid the groundwork for our current educational model.

First Professional Opportunities

We offered a 6-month internship to an ITBA student, and we aim to expand this program to include students from technical schools in the coming years.

LOOKING AHEAD TO 2026: STRENGTHENING AND EXPANDING THE MODEL

In 2026, we will deepen our educational circularity model by adding two major lines of work.

Specialized Technical Training Program (virtual and open)

The first is a set of workshops designed together with teachers and students, focused on industry-standard software and tools:

- Introduction to WatchOut
- Introduction to Resume Arena
- Resume Arena – Intermediate / Advanced Level

These workshops will be:

- delivered online,
- recorded for future use,
- open to technical schools in other provinces,
- accompanied by technical materials and guided practice.

Donation Program with Integration and Hands-On Learning

We will donate three complete technology packages to primary schools (projector + screen + audio).

The innovation lies in how these donations are delivered:

- Students from technical schools will participate as volunteers.
- They will learn to install the systems together with our team.
- They will help train primary school teachers and students.

This creates a training chain that connects the entire community:

Us → Technical Schools → Primary Schools → Community

This program not only brings technology to classrooms—it teaches how to install it, use it, and maintain it, creating a complete and replicable educational experience.

OUR PURPOSE

Supporting public education is not a gesture

**IT IS A RESPONSIBILITY AND AN INVESTMENT
IN THE FUTURE OF THE COUNTRY.**

Every student who gains access to an opportunity, every teacher who acquires new tools, and every project that becomes a reality contributes to:

- reducing inequality,
- driving social mobility,
- professionalizing the audiovisual industry,
- and building a technical community that is stronger, more diverse, and better prepared for the future.

And that is the role we choose to play.



RESPONSIBLE INNOVATION

Technology designed to last, optimize, and reduce impact.

Innovation is one of the core pillars of Proyecciones Digitales. But for us, innovation is not just about adopting the latest technologies—it's about designing solutions that are efficient, intelligent, durable, and sustainable.

Our vision of responsible innovation combines three key dimensions:

- Energy and operational efficiency
- Optimization of equipment lifecycle
- Solutions that reduce carbon footprint and enable new ways of working and collaborating

Our objective is simple and consistent: to deliver technological integrations that create value today while generating a positive impact for the future.

2025 Highlights

- Development and expansion of Kinetik as an efficient and modular digital signage platform.
- Integration of hybrid systems that reduce travel and emissions.
- Project designs aimed at extending equipment lifespan.
- Agreement with a client to manage equipment recycling during technical visits.
- Inclusive AV solutions, adapted to diverse user profiles.

HOW WE DEVELOP RESPONSIBLE INNOVATION

01

Technologies that Optimize Energy Use

We integrate low-consumption equipment, automated power routines, occupancy sensors, efficient power supplies, and configurations designed to reduce energy consumption.

02

Solutions that Enable Remote Work, Training, and Collaboration

We design systems that reduce the need for travel, including:

- videoconferencing,
- hybrid classrooms and meeting rooms.

These solutions help organizations lower their carbon footprint.

03

Extending Equipment Lifespan

Every project is designed to ensure that systems last longer and remain upgradable:

- modular hardware and scalable programming,
- designs that prevent early obsolescence,
- the possibility of reusing components in future integrations.

04

Responsible Equipment Selection

We promote the use of efficient and sustainable technologies, prioritizing low-consumption equipment, modular hardware, and manufacturers with clear environmental policies (recyclable materials, certifications such as Energy Star or RoHS, and circular-economy programs).

05

Circular Economy Applied to Clients

In partnership with certified organizations, we offer options for:

- responsible recycling of replaced equipment,
- reuse whenever technically viable,
- donation to the educational ecosystem.

This ensures that each project has a positive impact that extends beyond its immediate use.

06

Inclusive and Accessible Solutions

We design systems that incorporate accessibility and adaptability, ensuring that all users can interact with technology in a simple and effective way.





KINETIK: SUSTAINABLE TECHNOLOGY DEVELOPED BY PROYECCIONES

Kinetik was designed with sustainability in mind at every stage of its lifecycle. Real-time energy monitoring makes it possible to view power consumption by component, enabling Prisma to optimize energy use. Automated power-on and power-off routines reduce waste during inactive periods. Durable hardware—industrial-grade motors and modular LED panels—extends the system's lifespan, while custom in-house electronics eliminate unnecessary external devices, minimizing emissions associated with the entire lifecycle.

2026 OBJECTIVE (EQUIPMENT AND INSTALLATION)

For 2026, we aim to integrate sustainability criteria not only in equipment selection, but also in installation and commissioning.

This involves:

- prioritizing accessories, mounts, and materials with lower environmental impact,
- optimizing configurations to reduce energy consumption from the moment of installation,
- documenting efficient installation practices,
- and promoting installation standards that extend system lifespan.

RESPONSIBLE EQUIPMENT SELECTION

In addition to our current practices in efficiency, durability, and circular economy, we are strengthening our focus on selecting responsible hardware and brands.

This includes prioritizing low-consumption devices, modular designs, and manufacturers with verifiable environmental policies. It is an objective that builds on everything we already do, reinforcing our commitment to technologically robust and environmentally conscious solutions.



WHY WE INNOVATE RESPONSIBLY

Innovating responsibly allows us to:

- Reduce operational consumption
- Lower long-term costs
- Minimize electronic waste
- Contribute to environmental well-being
- Support our clients in their sustainable transition
- Drive technological transformation in a conscious and lasting way

INNOVATION IS NOT JUST AN OUTCOME – IT IS A WAY OF THINKING ABOUT EVERY PROJECT FROM ITS DESIGN, TO ITS USE, TO ITS FUTURE.



TALENT, WELL-BEING AND DEVELOPMENT

Our team is the driving force behind every project.

At Proyecciones Digitales, we believe that sustainability is also built from within. Our commitment to people is just as important as the commitment we make to the community and the environment. This is why we have developed a talent management model that combines continuous training, comprehensive well-being, equal opportunities, and a safe and flexible work environment.

Our approach places people at the center: we aim to ensure that every team member has access to knowledge, professional development, health, support, and working conditions that enable a balanced and fulfilling life.



Training and Professional Development

We promote a continuous training plan to ensure that our team stays up to date in an industry that evolves constantly.

2025 Actions

- Weekly AV technology classes for non-technical staff, integrating the entire organization into the fundamentals of our industry.
- Ongoing technical training for operational and engineering roles.
- 14 employees enrolled in English classes, representing 33% of the total team.
- Active participation in training programs offered by our technology partners and in professional certifications.
- Three-year plan to increase the number of team members with CTS, CTS-I, or CTS-D certifications, with a goal of reaching 15% of the team certified by 2026.

Equal Opportunities and Female Leadership

We foster an inclusive, equitable work environment that values diversity.

2025 Data

- 25% women in the organization.
- 50% women in leadership positions.
- Active policies to promote equal opportunities and support the professional growth of women in a sector historically dominated by men.

Well-Being, Health and Support

We promote comprehensive well-being through initiatives that support the physical, emotional, and social health of our team.

2025 Actions

- Active involvement of HR in conflict resolution, workplace climate, and improving working conditions.

Flexibility and Work-Life Balance

We recognize the importance of maintaining a healthy balance between personal and professional life.

That is why we implement policies that allow our team to work with greater well-being and autonomy.

This includes:

- Hybrid work model (2 days in the office / 3 days remote, depending on role).
- Flexible schedules to support family responsibilities (such as taking or picking up children from school).
- Coverage of travel expenses for external tasks.
- A weekly company-provided lunch as a benefit and an opportunity for team integration.

Safety and Workplace Environment

We align ourselves with regulations and standards that ensure a safe and healthy work environment.

This includes:

- Strict compliance with current legislation (SRT 319/99, Decree 351/79, Resolution 299/11, Law 5920, among others).
- Specialized training in hygiene and workplace safety.
- Emergency response protocols and regular drills.
- Provision of certified personal protective equipment.





2026 OBJECTIVES

- **Expand technical training for technical and non-technical staff:** Implement a formal program based on AVIXA standards, with progressive modules covering AV fundamentals, installation, configuration, testing, and documentation. The goal is to prepare more team members for CTS / CTS-I certifications.
- **Strengthen general training across the organization:** Extend AV technology classes to the entire company. Expand the English program to reach at least 50% of the team in language training.
- **Well-being and health:** Introduce new initiatives focused on well-being and emotional support.
- **Equality and professional development:** Maintain 50% female leadership and promote internal growth across all areas.
- **Adaptation of new offices:** Optimize comfort, ergonomics, and efficiency in the new workspaces.

OUR COMMITMENT TO PEOPLE

Sustainability begins with the people who make every project possible. Investing in talent and well-being is not only a human decision — it is a strategic one. We want our team to grow, learn, feel supported, and find in Proyecciones a place to build both their professional and personal development.

SUSTAINABLE OPERATIONS AND MANAGEMENT

Reduce impact. Optimize resources. Build a conscious operation.

Our commitment to sustainability is also reflected in the way we operate as an organization. We aim to reduce our direct environmental impact through responsible electronic waste management, specialized partnerships, and concrete actions focused on lowering emissions and using resources efficiently. This approach integrates circular economy principles, carbon and mobility strategies, and evolves each year as our internal processes mature.

Centro Basura Cero is an NGO specialized in:

- classification and dismantling of e-waste,
- component recovery and valorization,
- treatment in compliance with regulations,
- full traceability certification of the entire process.

Responsible E-Waste Management

Proper electronic waste management is one of our core pillars. To ensure safe, traceable, and environmentally responsible disposal, we work with Centro Basura Cero, a leading organization in technological recycling in Argentina. Thanks to this partnership, every equipment delivery for recycling generates an Environmental Management Certificate documenting weight, waste category, and the process applied.

In 2025, we achieved 298 kg of recycled equipment with certified traceability.





SECOND LIFE: REUSE AND LIFECYCLE EXTENSION

Beyond recycling, we promote reuse whenever equipment still holds technical and educational value. This approach is inspired by the Second Life concept promoted by SAVe, which prioritizes giving technology a new useful life before it reaches the recycling stage.

In our case, reuse is integrated into our social pillar:

- equipment allocated to educational donations,
- used for real-world practice,
- incorporated into final-year academic projects,
- expanding technological access in public schools.

In this way, a single device fulfills two full cycles of value: first in the professional environment, and later in the educational ecosystem.

CARBON-NEUTRAL MOBILITY

In 2025, we compensated 100% of work-related travel through providers that operate with a neutral carbon footprint.

Results for Q1, Q2, and Q3:

- 11,975 km compensated
- 1,796 kg of CO₂e neutralized

Carbon-neutral mobility is a key component of our commitment to reducing emissions across all field operations and technical support activities.



OUR ENVIRONMENTAL COMMITMENT

Sustainability within our operations is not an isolated initiative — it is an evolving process.

We advance through concrete and measurable steps, integrating circular economy principles, emissions reduction, and responsible resource management.

The goal is clear: to build an operation that generates less impact and more value for its surroundings.

2026 OBJECTIVES

For the coming year, we aim to strengthen and expand our operational sustainability practices:

- **Corporate flight compensation:** In 2025, we compensated less than 10% of corporate flights. Our goal is to reach at least 50% compensation in 2026.
- **Energy optimization of our new offices:** We will implement actions to reduce consumption and improve efficiency, including:
 1. criterios de iluminación eficiente,
 2. programación de usos,
 3. medición del consumo para establecer metas de reducción.
- **Expanding recycling capacity and traceability:** We aim to increase the volume of e-waste processed and incorporate new categories of documented recycling.

ETHICS, PARTNERSHIPS AND TRANSPARENCY

Responsible management. Conscious relationships. A commitment to the industry.

At Proyecciones Digitales, we understand that sustainability is also built through integrity, transparency, and strategic partnerships.

This pillar defines how we engage with our clients, suppliers, educational institutions, industry organizations, and social partners.

We strive to operate with high ethical standards, ensure the quality of our management, and contribute to strengthening the audiovisual ecosystem.

ETHICS AND GOVERNANCE

Our governance practices are guided by principles of integrity, good faith, and responsibility, based on:

- A Code of Conduct aligned with the 10 Principles of the United Nations Global Compact.
- Transparency in internal and commercial processes.
- A commitment to fair competition, anti-corruption, and contractual clarity.
- Decision-making that prioritizes well-being, impact, and sustainability.

These policies uphold the trust we build with our clients, our team, and our partners.



ALLIANCES THAT AMPLIFY IMPACT

We believe sustainability becomes stronger when it is built collaboratively.

This is why we actively participate in initiatives and organizations that promote best practices within the AV industry.

SAVe (Sustainability in AV) Certification

In 2025, we obtained the SAvE Certification, which recognizes our sustainability plan, our organizational maturity, and our alignment with the SDGs.

This certification positions us as a regional reference within the audiovisual sector.

But our commitment goes beyond certification: members of our team actively collaborate with SAvE in regional initiatives, volunteer work, and training programs that promote sustainable transformation in the AV industry across Argentina and Latin America.

Participation in the AVIXA Sustainability Advisory Group

We are part of AVIXA's global working group dedicated to promoting sustainable standards and actions across the industry.

This space allows us to share experiences, learn from international best practices, and contribute to the development of industry-wide policies.

Educational and Social Partnerships

We collaborate with technical schools, NGOs, and public institutions to strengthen education and promote initiatives with direct social impact.



RESPONSIBLE RELATIONSHIPS WITH SUPPLIERS AND CLIENTS

We build relationships based on trust, quality, clarity, and sustainable commitment:

- We prioritize suppliers with clear environmental policies, certifications, or responsible practices.
- We communicate sustainable options to our clients that reduce impact, extend equipment lifespan, and promote circularity.
- We ensure transparency in budgets, processes, delivery timelines, and results.



PARTICIPATION IN SUSTAINABILITY PLATFORMS WITHIN THE AV SECTOR

Proyecciones Digitales actively participates in spaces for dialogue, training, and discussion on sustainability within the audiovisual industry. Through our contributions in regional and global events, we aim to promote better practices and support the sustainable transition of the AV ecosystem.

Key Participations:

- Panel: “Best Practices for Sustainable AV Design and Installation” at InfoComm LATAM, where we shared concrete experiences and recommendations for integrators across the region.
- Global AV Sustainability Congress 2025, where we presented our approach and actions as part of the regional work carried out in collaboration with SAVE.

These interventions allow us to amplify our impact beyond the organization, contribute to industry standards, and strengthen Proyecciones Digitales’ position as a company committed to sustainability within the audiovisual sector.



A GLOBAL PERSPECTIVE TO STRENGTHEN OUR IMPACT

We participate actively in GPA's international sustainability agenda, bringing the perspective of Argentina and working alongside teams from multiple regions to build shared standards.

We are an active member of the GPA Sustainability Committee, a collaborative space that promotes the adoption of sustainable practices across the global network. Through this participation, we contribute to the development of guidelines, tools, and common objectives aimed at integrating circular economy principles, energy efficiency, ESG reporting, and environmental responsibility throughout the entire lifecycle of AV projects.

Our involvement strengthens our local strategy and connects us with a global community committed to accelerating the sustainable transformation of the audiovisual industry.



2026 OBJECTIVES

- **Strengthen internal governance:** Update internal processes related to ethics, documentation, and auditing.
- **Expand educational and industry partnerships:** Include additional technical schools and sector organizations to broaden our social and professional impact.
- **Deepen participation in SAVE, AVIXA and GPA:** Contribute actively to initiatives, guidelines, panels, events, and actions that drive sustainability within the AV industry.
- **Formalize ESG criteria in supplier relationships:** Develop guidelines that incorporate sustainable practices into our procurement processes and commercial partnerships.

**WE BELIEVE IN A WAY OF WORKING THAT
COMBINES TECHNICAL EXCELLENCE WITH
ETHICAL RESPONSIBILITY.
TRANSPARENCY, PARTNERSHIPS, AND
INTEGRITY ARE NOT REQUIREMENTS —
THEY ARE AN ESSENTIAL PART OF HOW
WE CREATE VALUE EVERY DAY.**



MEASURING OUR IMPACT



PILLARS	METRIC	2025
Environmental	E-waste recycled	298 kg with traceability (Basura Cero)
	Equipment reused / donated	126 units
	Km compensated	11.975 km (Q1, Q2 and Q3)
	CO ₂ e neutralized	1.796 kg (Q1, Q2 and Q3)
	Work-related travel compensated	100%
	Corporate flights compensated	<10%
Social	Students benefited	+350 students
	Technical schools supported	2 schools (CABA and Junín)
	Internships completed	1 internship (ITBA)
	Field visits with students	1 visit (Palacio Libertad)
	Employees trained	50% of the team
	Employees in English training	33% of the team
	CTS	1

PILLARS	METRIC	2025
Governance	Certifications	1 (SAVE)
	Participation in industry groups	Member of the AVIXA Sustainability Advisory Group and SAVE
	Conference participation	InfoComm US + InfoComm LATAM + Global AV Sustainability Congress 2025
	Client recommendation level (NPS)	NPS 71 / excellent
	Sustainability supplier assessments	2

These indicators summarize the impact achieved in 2025 and reflect the maturity of our ESG approach. The KPIs allow us to measure real progress, identify opportunities for improvement, and reinforce a management model that is increasingly efficient, responsible, and aligned with international standards in the sector.

**COMMITTED TO
THE FUTURE**





CONCLUSION

We look ahead with the conviction that sustainability is a path of continuous improvement.

We will continue expanding our educational impact, strengthening alliances with organizations in the sector, supporting our clients with more efficient solutions, and consolidating an environmentally responsible operation. Our commitment is clear: to keep evolving, learning, and helping build a more conscious, inclusive, and sustainable audiovisual industry for everyone who is part of it.



THANKS



PROYECCIONES
DIGITALES



GPA

DELIVERING EXCELLENCE GLOBALLY